

State of California . Natural Resources Agency . California State Parks
In Partnership with the National Association for Interpretation

Interpretive Technologies and Innovation AKA InterpTech 2018

April 30, 2018 - May 3, 2018

Training Syllabus



William Penn Mott Jr. Training Center



State of California – Natural Resources Agency

Memorandum

Date: April 19, 2018
To: Supervisor
From: Debbie L. Fredricks, Chief
Training Section
California State Parks
Subject: Employee Attendance at Formal Training

An employee from your office will soon be attending the formal training program described in the attached. Ensure that the employee is fully prepared to attend the session and that the groundwork is laid for the employee's implementation of the training upon returning to work. You can assist with capturing the full value of the training by taking the following steps:

Prior to Training

1. Make sure that **specific** employee needs are identified and, if necessary, called immediately to the attention of the Training Coordinator.
2. Review with the employee the reason for the employee's attendance.
3. Review objectives and agenda with the employee.
4. Discuss objectives and performance expected after the training.

Immediately Following Attendance

1. Discuss what was learned and intended uses of the training.
2. Review the employee's assessment of the training program for its impact at the workplace.
3. Support the employee's use of the training at the work place.

Three Months Following Training

1. Supervisor evaluates the effectiveness of the training on the employee's job performance.

Thank you for your assistance in seeing that the full benefit of training is realized.



Debbie L. Fredricks
Training Section Chief

Attachment

cc: Participant

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***Mission Statement
Training Section***

***The mission of the Training Section is to improve
organizational and individual performance and
productivity through consulting, collaboration,
training, and development.***

TRAINING SECTION STAFF

Debbie Fredricks.....	Training Section Chief
Ann D. Slaughter	Mott Training Center Manager
Jack Futoran	EMS and LFG Program Manager
Jeff Beach.....	Training Consultant
Joel Dinnauer.....	Training Consultant
Dave Galanti	Training Consultant
Karyn Lombard	Training Consultant
Sara M. Skinner	Training Consultant
Jason Smith	Academy Coordinator
Jeremy Alling	Cadet Training Officer
Matt Cardinet	Cadet Training Officer
Raymund Nanadiego	Cadet Training Officer
Lisa Anthony	Program Coordinator
Edith Alhambra	Assistant Program Coordinator
Jessica Kohls.....	Assistant Program Coordinator
Nate Steffen.....	Assistant Program Coordinator
Pamela Yaeger	Assistant Program Coordinator

THE MISSION

of the California State Parks is to provide for the health, inspiration, and education of the people of California by helping to preserve the state's extraordinary biological diversity, protecting its most valued natural and cultural resources, and creating opportunities for high quality outdoor recreation.



FORMAL TRAINING GUIDELINES

Welcome to formal training, an essential component in your career development.

Since 1969, our Department has been providing a continuously changing number of diverse training programs at its main training facility, the William Penn Mott Jr. Training Center, and other locations including Marconi Conference Center. The Department strives to enhance your learning and job performance with formal training of the highest quality.

Our Department's dedication to training is only one aspect of its commitment to you and to the public. This commitment is costly and represents an important investment in you and your career. You and the Department realize a return on that investment by your positive participation in formal training itself and post training follow-through.

The program you will be participating in is described in this training syllabus, which outlines what you can expect from this training and what is expected of you. This syllabus details what you should do before you leave for training; what to do when you arrive; what you will be doing while in training; and, importantly, what you should be able to do when you return to your work site. Specifically:

1. **SYLLABUS:** The syllabus is now accessible on the Employee Training Management System (ETMS). Your copy of this syllabus is an important part of your training experience and should be brought with you to training. Read it before you arrive and review it following the program along with material you received at training.
2. **PRE-TRAINING ASSIGNMENTS:** Your completion of pre-training assignments is essential to the success of your training. You are responsible for all reading assignments in preparation for classroom sessions. Time will be provided during working hours to accomplish any assignments which involve either individual or group efforts and resources.

3. TRAVEL: Arrange your travel to and from the training site through your District or Office. (No reimbursement for travel expense – including per diem costs – will be approved for travel not specifically authorized in advance by the District Superintendent). Individuals may claim reimbursement for incidental expenses incurred as outlined in DAM 0410.6. The Mott Training Center does not have the capability to provide transportation to/from Monterey Airport.

The cost of your travel (airfare, mileage, rental car, etc.) is paid by your District or Office **to** and **from** the location of training.

4. HOUSING: Housing will be assigned to you and will be available from 3:00 p.m. on the date of arrival to 12:00 noon on the date of departure. The Department provides your room and board expenses at the Mott Training Center only. No per diem allowance will be authorized for living off-grounds. This does not preclude living off-grounds at your own expense. Advise the Training Consultant no later than two weeks before your scheduled arrival if you plan to live off-grounds. No animals are permitted in Asilomar housing. In the event of an emergency, staff must know your room assignment; therefore, you may not switch rooms without staff approval. Overnight guests are not allowed in the buildings unless registered beforehand at the front desk in Asilomar's Administration Building. Quiet hour for lodge living areas is 10:00 p.m.

Note: You may be assigned a room at a motel while attending training. If so you may be asked to present a valid credit or debit card while checking in to your room. Many motels require a credit card to cover charges incurred such as telephone calls, damages to rooms and/or furnishings, fees to clean rooms that have been smoked in that are not designated as smoking rooms, etc. Be prepared to handle this appropriately.

5. **ENROLLMENT OR HOUSING CANCELLATION POLICY:** To cancel participation in a course, the participant must have their District Superintendent or Section/Office Manager send an email to the Training Consultant assigned to the course requesting to remove the participant. If you do not need lodging or must change or cancel your reservation for lodging, you must contact the Mott Training Center or Training Consultant assigned to the course at least 2 weeks prior to your date of arrival. Lodging, registration, and associated fees will be charged to the employee's District or Section/Office if a training cancellation is received with less than two weeks' notice.

The Mott Training Section is committed to ensuring that the reservation that has been made for you is accurate and needed.

6. OFF-GROUNDS ACCOMMODATIONS: When authorized to stay off-grounds by the Department Training Consultant, the Mott Training Center will absorb the cost of your room and meals at the current CSP Asilomar rate. If you stay off-grounds and have meals on grounds, the Mott Training Center will authorize only what the Department pays Asilomar for lodging.
7. MEALS: Meals will be provided, semi-cafeteria style, from dinner on the date of arrival through lunch on the date of departure. Meals will be served at 7:15 a.m. for breakfast, 12:00 noon for lunch, and 6:00 p.m. for dinner. Hot or box lunches may be provided on some days. If you require a special diet, contact the Training Consultant Sara M. Skinner to request the Asilomar Dietary Restriction form no later than two weeks prior to the course start date. The Training Consultant will forward the form to the appropriate Asilomar Conference Grounds staff.

In order to assist participants with limited mobility, Asilomar provides a shuttle to and from the dining hall. Contact either Asilomar staff upon check-in, or Mott Training Center staff upon your arrival, for instructions on arranging a transport.

8. CLOTHING: Field uniforms as found in "Description of Required Field Uniforms", DOM Chapter 2300, Uniform Handbooks, not including optional items, will be worn daily by all uniformed employees during formal training sessions **unless otherwise specified in the Program Attendance Checklist**. Non-uniformed employees shall wear apparel normally worn on the job. Appropriate attire includes apparel suitable for professional office dress. It does not include such items as shorts, t-shirts, tank tops, or sandals.

Because we are on the conference grounds with many other groups, and the image we project as State Park employees is important not only during working hours but off duty hours as well, your informal sportswear should be appropriate.

9. ROOM SAFES: Two safes have been installed in each of the lodge rooms used by the Mott Training Center (Live Oak, Tree Tops, and Deer Lodge). These safes are a type that allows the user to input their own combination of numbers to facilitate opening and closing. The Mott Training Center has a master key for emergency entry. Safes are to be left in the open position when checking out of your room.
10. WEAPONS: Weapons are permitted in rooms under the following conditions. Authorized firearms and magazines stored while at the Mott Training Center shall be in a safe condition and stored in one of the following locations: your room safe in Live Oak, Tree Tops, or Deer Lodge, one of the Mott Training Center's safes in the Whitehead Room or secured in your vehicle.
11. ALCOHOLIC BEVERAGES: Participants shall not possess or consume alcoholic beverages in common areas (living room) while on the Asilomar Conference Grounds unless provided and hosted by Concessionaire ARAMARK.

12. **SMOKING:** Smoking is not permitted in the Mott Training Center or in any lodge or guest room on the Asilomar Conference Grounds.
13. **TRAINING CENTER:** The Mott Training Center is located on Asilomar Conference Grounds, part of Asilomar State Beach. The Conference Grounds are operated for our Department by a concessionaire, and all lodging and food services are provided to us by employees of the concessionaire. Constant efforts are made to maintain a sound, harmonious working relationship between the Department and concessionaire. None of us can expect preferential treatment for any reason and, as a departmental employee you will be expected to join in our continuing effort toward an effective relationship with each Asilomar concession staff member. On occasion, non-departmental groups may be staying in the same lodges. It is imperative that you represent the Department well on and off duty.
14. **REGISTRATION:** When you arrive at Asilomar Conference Grounds, proceed directly to the front desk at the Asilomar Administration Building for your room key and dining room ticket. If you require vegetarian meals, notify the front desk representative and your meal ticket will be marked accordingly.
15. **COURSE LEADERS:** The formal training you will attend is developed and, for the most part, conducted by experienced State Park employees in field and staff positions. Some courses will be conducted by qualified instructors from other agencies and educational institutions. Your course leaders have proven their ability and knowledge in their profession, and provide a level of expertise difficult to match.
16. **TRAINING SECTION STAFF:** Sara M. Skinner is your Training Consultant and has been assigned the responsibility for your training group. That staff member usually serves as a Course Leader as well as a Coordinator. During the program, you may be asked to assist Training Section Staff in the logistics of your training program (organizing field trip transportation, supervising classroom breaks, etc.). Training Section Staff will do all within their power to make your training experience pleasant and meaningful.
17. **TRAINING MATERIALS:** May be made available to you at both your unit and the Mott Training Center. Handout materials issued at your unit should be brought to training for possible use. A conference binder or notebook will be issued to you at the training session for note taking and convenience in handling materials. Bring your own pens and pencils.

18. ATTENDANCE: Regular attendance is a critical course requirement and your participation is important to the success of this training. An absence of more than 10% of the course hours constitutes grounds for dropping a participant from the course. The Department Training Consultant may modify this requirement based upon participant knowledge level and/or the portion of the course missed. All absences, except those of an emergency nature, must be approved in advance by the Training Consultant.
19. VEHICLES: All vehicles should be parked in the lots adjacent to the Mott Training Center. Any questions regarding use of a State vehicle while at the Mott Training Center should be discussed with your supervisor prior to your departure for training, or with your Program Coordinator while at the Mott Training Center.
20. BICYCLES: If you bring your bicycle, store it in the bicycle shed next to the Mott Training Center (acquire combo from the staff). Bicycles shall not be brought into any building nor chained to lamp posts, trees, etc.
21. MAIL: Mail forwarded to you during your time at the Center should be addressed to you in care of:

California State Parks
WILLIAM PENN MOTT JR. TRAINING CENTER
PO Box 699, Pacific Grove, CA 93950
22. CELL PHONES: As a courtesy to your fellow participants and course leaders ensure that your cell phone is turned off during classes. Participants should not receive or make cell phone calls during class time. Limit those calls to your breaks.
23. FAX: The Mott Training Center's FAX number is (831) 649-2824.
24. TELEPHONE: Limit phone calls during classroom hours to urgent business or emergencies. Anyone wishing to contact you by telephone during working hours should call the Center at (831) 649-2954. Calls after 5:00 p.m. or during weekends should be made to (831) 372-8016, Asilomar Conference Grounds, and the caller should tell the switchboard operator you are with a California State Parks training group. **Note: There are no longer pay telephones outside of the Mott Training Center. There are pay telephones located at the Asilomar Administration Building.**
25. LAUNDRY AND DRY CLEANING: May be taken care of by you at one of several local establishments.

26. RECREATION: Facilities available on grounds include a heated swimming pool, pool tables, and a volleyball court. The Monterey area offers horseback riding, golf, tennis, racquetball, deep sea fishing, and many historical landmarks and scenic sights to explore.
27. POST-TRAINING ASSIGNMENTS: In connection with formal training are to be completed under the direction of your supervisor.
28. COFFEE BREAK REFRESHMENTS: Will be available throughout each session. You will be asked to contribute to the "Hospitality Fund" to defray expenses. Bring your own coffee cup.

PROGRAM ATTENDANCE CHECKLIST

To assist you in your preparation for formal training session at the William Penn Mott Jr. Training Center, the following list is provided:

Notify Sara M. Skinner ASAP Sara.Skinner@parks.ca.gov if you can (a) bring a state van to the training and (b) if you can drive participants to the offsite. If you can't drive but can bring a van, that's okay. We need many state vans to transport people.

- _____1. Read and understand the Interpretive Technology and Innovation program syllabus prior to your arrival at the Mott Training Center.
- _____2. Arrange travel through your Unit/District Office.
- _____3. Complete the following pre-training assignments on page 8 of syllabus.
- _____4. Bring the following with you to training:
 - Program syllabus
 - Uniforms are not required for this program as noted in the Formal Training Guidelines, No. 8, Clothing, on page 3 of this syllabus. Preferred business casual
 - Reusable coffee cup, refillable water bottle, alarm clock, pens, and pencils

If you have any questions or need assistance, contact Training Consultant Sara M. Skinner at (831) 649-2961 or Sara.Skinner@parks.ca.gov.

PRE-TRAINING ASSIGNMENTS

Refer to the online event schedule for more details and specifics related to preparing for discussion and downloading specific applications.

<https://interpotech2018.sched.com>

Be familiar with, download or have accounts in:

- Apple Store
- Google Play Store
- Twitter
- Facebook
- Snapchat
- Video Chat Platforms (Skype, Google Hangouts, Zoom)
- Periscope
- Virtual/Augmented Reality Platforms and Devices (Cardboard, Viewmaster, Oculus Rift)
- Timelooper
- Agents of Discovery
- iNaturalist

POST-TRAINING ASSIGNMENT

Prior to ninety days after the completion of this program, the employee and his/her supervisor should discuss the impact and assess the effectiveness this program has had on the employee.

The post-training evaluation process is intended to provide a bridge between classroom instruction and the on-the-job application of training. The information obtained through this process will assist the employee, supervisor, and Training Section in providing a return on the training investment to the Department.

INTERPRETIVE TECHNOLOGIES AND INNOVATION GROUP 3 AGENDA
(AKA INTERPTECH 2018)
IN PARTNERSHIP WITH THE NATIONAL ASSOCIATION FOR INTERPRETATION

April 30, 2018 – May 3, 2018

Monday

April 30

1500-1800 REGISTRATION: *Check-in at the Asilomar Administration Building*

Material Pick up Kiln Meeting Room

1900-2100 Digital Media Madness, Digital Poster Session (optional)

Tuesday

May 1

0830-0900	Opening Remarks	Brad Krey/Paul Caputo
0900-1000	Keynote Presentation	Brian Ausland
1015-1200	Trends in Exhibit Technology and Tech Playground	Kevin Lockwood
1200-1315	LUNCH	
1315-1430	Visual Story Telling Part 1	Sylvie Rokab
1430-1530	Augmented Reality at Empire Mine	Dan Galbraith
1530-1630	Timelooper XR (Mixed Reality)	Yigit Yigiter
1630	Yappy Hour	Various
1900	Love thy Nature Film Screening (optional)	Sylvie Rokab

Wednesday

May 2

0845-1000	Visual Story Telling Part 2	Sylvie Rokab
1000-1100	Agents of Discovery Educational AR Game	Mary Clark/Oliver Eberle
1100-1200	Evaluating Interpretive Technology Programs (concurrent)	Anna Turket/ Ashley Kelly
1200-1315	LUNCH	
1315-1400	Depart for Point Lobos State Natural Reserve	All
1400	Field Experience at Point Lobos	All

Thursday

May 3

0845-0945	Stories from the Blue, NOAA Online Campaign	Dayna Rignaese/ Liz Weinberg
0945-1045	Using Social Media to Inspire Conservation	Monterey Bay Aquarium
1045-1200	Meeting the needs of Diverse Learners	Stacey Pasquel
1200	Closing Remarks/Summary	Brad Krey/Paul Caputo

PRESENTER/WORKSHOP SESSIONS

Digital Media Madness Digital Poster Session

- Sharing currently implemented ideas pertaining to interpretation, technology and innovation. Participants will share and explain projects, programs, campaigns or unique concepts currently working in their interpretive programs.

Brian Ausland Navigation North, Lead Learning Engineer

- The team I lead works to increase student access to rich, digital Open Educational Resources (OER) that typically cannot access via traditional textbooks or within a given school's pool of local resources. We also focus on improving the instructional strategies of those who are designing and/or providing formal and informal learning to kids. We enjoy building digital communities of practice where educators share diverse OER and the models and strategies to effectively use them for learning. Besides serving as a lead designer and developer for projects with the US OET, the CDE, and the Smithsonian Education team, I am a former schoolteacher, administrator, and county office of education PD & Ed. Tech. coordinator.

Trends in Exhibit Technology and Exhibit Playground Kevin Lockwood, Enlighten Exhibits

- Modern audiences are looking for museums and nature centers to continue providing meaningful exhibit experiences, but with technology, that rivals the latest consumer products. Join us as we look at technology trends in the exhibit world, from affordable touch-tables and kiosks to large-scale immersive experiences... and everything in between. Special attention given to the merging of the virtual and digital worlds, as well as options for off-the-shelf hardware and software that cater to the DIY crowd. Hands on exhibit exploration following presentation.

PRESENTER/WORKSHOP SESSIONS

Sylvie Rokab

Love thy Nature

Visual Storytelling Techniques, Application and Film Screening

- Narrated by Liam Neeson, *Love Thy Nature* points to how deeply we have lost touch with nature – and takes viewers on a cinematic journey through the beauty and intimacy of our relationship with the natural world. Neeson is the voice of “Sapiens” (our collective humankind) who, in the past few hundred years, has come to believe that we have transcended nature. Yet, experts uncover how a new era of nature-connection might soon be dawning: “Biomimicry” scientists look to the natural world for the most brilliant inventions, social ecologists unveil how nature restores our communities, and doctors are finding new ways in which nature heals the body, mind, and brain. The winner of 27 awards, *Love Thy Nature* soothes our urban angst with the dazzling spectacles of our world, while showing that a renewed connection with nature is key to both our personal health and the health of our planet. Moreover, Sapiens’ journey reveals how a relationship with nature ignites a sense of meaning and wonder so profound that it touches us at the very core of what it means to be human.

Dan Galbraith

Edria, Founder

Augmented Reality at Empire Mine

- What is AR?
- Who we are, how we got interested in AR.
- How we got involved at Empire Mine, beginning with our experiences at the AWE 2017.
- Our initial vision for the product. How it has changed as we have discovered limitations in the current state-of-the-art AR implementations.
- How these limitations are dealt with in other museum contexts, and why AR hasn't yet lived up to its promise
- Why it is still a good idea to invest time and effort into AR presentations, and how to think about the future.

PRESENTER/WORKSHOP SESSIONS

Yigit Yigiter TimeLooper

- TimeLooper specializes in storytelling for partners with an incredible story to tell. All of the projects combine world-leading virtual and augmented reality technology, award-winning storytelling, and cutting-edge gaming techniques that combine to deliver emotive, informational, and exhilarating experiences. TimeLooper's clients are also its creative partners, working hand-in-hand to shape the past for the future. Together they design content journeys that change the way people understand and connect with the past. TimeLooper will present case studies and give demos on collaboration with National Park Service in Washington D.C. for National Mall and Cambodia Minister of Tourism for Angkor Wat for delivering transformative experiences to visitors.

Appy Hour

Participants will take a deeper dive into the apps and games specifically designed for the training at Asilomar including:

- Julia Morgan Mixed Reality via TimeLooper
- GeoHunts Virtual Scavenger Hunt
- Agents of Discovery Asilomar Dunes Boardwalk AR Game
- iNaturalist-BioBlitz

Mark Clark/Oliver Eberle Agents of Discovery

- Through Discovery Agents unique melding of education and gaming that motivates kids to get moving, the game is a revolutionary addition to interpreters' toolkits. The approach requires players to solve location-specific challenges and gain status within their agency, proven effective at engaging kids in nature. The University of British Columbia evaluated the effectiveness of Discovery Agents (Holder, 2013). Their findings indicated that kids using mobile technology learned more, had more fun and engaged than those who participated in traditional interpretation or self-guided tours.

PRESENTER/WORKSHOP SESSIONS

Ashley Kelly

Toronga Zoo and Kansas State University

- Come on a virtual journey to the brand new TigerTrek exhibit at Taronga Zoo in Sydney, Australia and discover the development process for the messaging and design of this high-tech experience. Learn how Taronga aims to inspire pro-conservation behavior change in zoo guests and how Ashley is evaluating the effectiveness of these efforts.

Anna Turkett

Birmingham Zoo

- Following trends is an important piece to tech interpretation – and so is following your instincts. We will discuss how to use your personal technology passions to guide your interpretive strategies.

Point Lobos Field Experience

We will feature four experts in varying fields to engage you with their tools, knowledge, and inspiration to boost outdoor interpretation. The experts will reboot themselves at the top of the hour (2:00, 3:00, and 4:00).

Stations/Experts will:

- OnCell Hands Mobile Tour take a .7-mile hike with your mobile device and experience interpretive content via audio tour using geo-located triggers.
- "One-on-One" time with Sylvie Rokab. Talk with Sylvie about nature filmmaking, shooting in the wild, or just be inspired by her dedication to filmmaking and the outdoors.
- Mini-ROV demonstration with Craig Glover and PowerRay. Watch as we bring 4K video from underwater back to the surface and experience it in VR for a true immersive experience.
- Docent Guided Tour using TourMate Audio System. Take a quick tour with a Point Lobos Docent and check out the TourMate audio enhancement system.

PRESENTER/WORKSHOP SESSIONS

Dayne Riganese and Liz Weinberg
National Oceanic and Atmospheric Administration (NOAA)
Stories from the Blue

- Why do you care about the ocean? What brings you to its shores or compels you to explore beneath the waves? What drives you to want to protect our public lands and waters for future generations? It has never been more important to connect members of the public to natural and cultural resource -- but cutting through the noise on the internet is a distinct and serious challenge. Through the videos and articles of "Stories from the Blue," NOAA's Office of National Marine Sanctuaries has been telling the stories of the people behind our National Marine Sanctuary System on the web and via social media. We have been highlighting volunteers, teachers, researchers, and more. In this presentation, we will explain how we put these videos and interviews together, how we use these pieces to inspire other sanctuary supporters, and how you can use a similar interpretive format to connect digital audiences to your real-world resources.

Daphne Karpell/Anne Marie Alden
Monterey Bay Aquarium
Not Just Seahorsin' Around: Using Social Media to Inspire Conservation of the Ocean

- Join us as we discuss the Aquarium's social media strategy. We will talk about the importance of speaking in each platform's voice, building relationships with an audience through both light-hearted and mission-driven posts, expecting the unexpected, and adapting to new technology and features as they emerge.

PRESENTER/WORKSHOP SESSIONS

Stacey Pasquel

International Society of Technology in Education (ISTE)

Meeting the Needs of Today's Diverse Learners

Did you know that Generation Z students' learning needs are completely different from those of any generation before them? So you may be asking how does my interpreter approach and instructional delivery need to change to meet the needs of the Gen Z student population and their 8-second attention span? Come and discover in this closing session how today does students learn and enhance your facilitation of meaningful, fun and innovative educational opportunities for the iGeneration. Stacey Pasquel will connect the principles of innovative educational technology use, found in the nationally/internationally recognized ISTE Standards, with the foundations of interpretation by highlighting strategies and examples that can capture Gen Z's learning attention through:

- Understanding their diverse learning styles and modalities,
- Infusing interpreter activities with mobile learning techniques,
- Designing choice and voice activities to personalize learning,
- Leveraging technology to enhance adventures in nature, and
- Collaborating with others to broaden their perspectives and enrich their learning.

INTERPRETIVE TECHNOLOGIES AND INNOVATION
(AKA InterpTech 2018)

PROGRAM PURPOSE AND OBJECTIVES

Purpose:

In order for interpretation to meet the changing demands of a modern society, interpreters need to training on innovative and technology forward approaches to their profession. This training will identify opportunities, highlight best practices, and provide a venue for creation of media and foster innovation through high-quality demonstrations, presentations and facilitated discussions. This training presented in partnership with the National Association for Interpretation (NAI) and brings thought leaders in the field of interpretation from across the continent together to ignite interpreters to think innovatively when planning and implementing interpretive program to ultimately deliver relevant products and services to the public.

Objectives: By the close of the session the participant will

1. Identify opportunities to infuse innovation into participants' district interpretive programs.
2. Identify specific technologies that can enhance their district interpretive programs.
3. Learn the process for creating digital media for use online and in social media posts.
4. Experience virtual, augmented, and mixed reality applications and platforms for consideration into their own district interpretive programs.
5. Assess different mobile application platforms.
6. Learn about projects developed by other organizations that have helped enhance interpretation with innovative technology.
7. Engage in discussions with professionals from a variety of organizations, nonprofit institutions, higher education and private industry.
8. Identify best practices for infusing interpretation with innovative technology.
9. Share projects from their own district interpretive program that currently infuse interpretation and innovation.

INTERPRETIVE TECHNOLOGIES AND INNOVATION
(AKA InterpTech 2018)

PROGRAM PURPOSE AND OBJECTIVES

10. Identify opportunities for distance learning in park operations.
11. Create digital media as practice for development in local park district operations.
12. Describe more fully the role of K-12 education. How technology is changing learning environments. In what way parks can leverage tools and techniques in K-12.

Training Center, 837 Asilomar Blvd., Pacific Grove, CA 93950

